

# 2026 Partnership Invitation



*Service Above Self*



## WELCOME and INTRODUCTION

The Rotary Districts of New South, on behalf of all their Clubs, are pleased to invite you to become a Partner of the 12<sup>th</sup> Annual NSW Rotary Emergency Services Community Awards (RESCA). These awards were developed by a few dedicated and passionate Rotarians who recognised the value of not only our paid, but also our volunteer Emergency Service Personnel.

In keeping with the Rotary motto of "Service Above Self", RESCA acknowledges and celebrates the selfless Community Service of NSW Emergency Services Personnel, whilst also supporting two important Rotary initiatives:

- **Australian Rotary Health - PhD Research Scholarship** investigating Mental Health in Emergency Services Personnel.
- **Emergency and Disaster Preparedness training** by a competitively selected Vocational Training Team connected with a developing country in the Asia/Pacific Region (Vanuatu in 2023-24 and Tonga in 2025/26)

To date RESCA has recognised 260 paid and volunteer emergency services personnel. The Awards have also raised funding to meet each of the above initiatives.

In 2018 the NSW Rotary Emergency Services Community Awards saw the creation of the **NSW Dorothy Hennessy OAM Emergency Services Youth Scholarship**. This scholarship was an initiative by the former Minister of Emergency Services, The Hon Troy Grant MP. The Scholarship is open to volunteers between the age of 18 and 25. The \$1,000 scholarship is to assist with further studies in the young person's chosen career or emergency service, whilst celebrating and supporting the contribution of our young heroes.

The NSW Rotary Emergency Service Awards are managed by a committee of volunteers, with the 2026 Committee Members including:

Warwick Richardson – Chair	Paul Johnston – Secretary
Dorothy Hennessy OAM – AUSRESCA Chair	Ruth Vumbaca – Treasurer
Debra Scanes ESM – Agencies liaison	Tony Luck – D9675 Vocational Service Chair
Rotary NSW District Representatives and Judges	Paul Marshall ESM - VTT Team Leader
Grant Hockey - Chair VIC RESCA	

District 9675 Governors' Team of Renga Chidambaranathan – District Governor and Shane Burette – District Governor Elect endorse and support this great Rotary program. Our 10<sup>th</sup> Anniversary Dinner was a sparkling event held at Bankstown Sports Club.

As Chair, on behalf of our RESCA Committee, I invite your support for this wonderfully unique event. Rotary, as a Not-For-Profit organisation which embodies **SERVICE ABOVE SELF**, recognises the value, selfless dedication and commitment of our Emergency Service Agencies and Personnel.

Kind Regards,



**Warwick Richardson**  
Chair RESCA 2

## WHAT IS RESCA?

The **Rotary Districts of NSW Emergency Services Community Awards (RESCA)** is the community's chance to recognise paid and volunteer emergency service personnel in the seven agencies in the remit of the NSW Emergency Services Minister. Community nominations will be entered through the Awards Platform (<https://resca.awardsplatform.com/>) from 1 March to 30 April 2026 and judged by panels of Past District Governors and senior members of Rotary across NSW.

Young emergency service personnel, aged 18 to 25 years, are nominated for the **Dorothy Hennessy OAM RESCA Youth Scholarship** at the same time. A separate panel judge these nominations to decide the four youth finalists, selected from the five volunteer agencies.

Following the judging, four finalists for each service are announced in June and then the Awards ceremony will be held on **Saturday 25 July 2026**, where the seven winners plus the Youth Scholarship winner are recognised. Two additional awards are announced, one each for the Paid officer and the Volunteer officer, who then go onto Parliament House in Canberra, ACT to represent NSW at the national AUS RESCA (Australian RESCA) awards.

## WHEN ARE THE KEY DATES?

<b>LAUNCH</b>	2 MARCH 2026
<b>CLOSE NOMINATIONS</b>	30 APRIL 2026
<b>JUDGING PERIOD</b>	1 MAY – 31 MAY 2026
<b>ANNOUNCEMENT OF FINALISTS</b>	23 JUNE 2026* to be confirmed
<b>AWARDS CEREMONY</b>	25 JULY 2026

## WHO DOES RESCA TALK TO?

The RESCA program reaches all emergency services personnel, both paid and volunteer, totalling over 175,000 individuals, through their agencies, all Rotarians across NSW, plus the families and friends of this combined group of community-minded people. Many of them are your customers – using your products and services – either in their emergency services role, or in their personal lives. Many are *indirect* customers of yours, gaining the benefit of the emergency services personnel using your products as part of their service.

## WHAT IS THE BENEFIT FOR YOU?

By supporting the RESCA program, you gain exposure to your target market, enhance your reputation by being recognised as a key supporter of all the emergency services, as they provide the community the peace of mind they need, by executing their roles.

Partnering with Rotary to recognise and promote the great work that emergency service personnel do, in their job or volunteer role, as well as in other areas of the community, will tell the community that you too care for the safety and well-being of the whole community.

## WHAT IS THE INVESTMENT?

The key levels of investment are as follows:

Principal Partner	Gold Partner	Silver Partner	Bronze Partner	Awards Supporter
\$20,000 +GST	\$10,000 +GST	\$5,000 +GST	\$2,500 +GST	\$1,250 +GST

The full details of the benefits provided with each partnership level are provided in the following pages.

### PARTNERSHIP PACKAGES

	Description	Principal Partner	Gold Partner	Silver Partner	Bronze Partner	Awards Supporter
<b>INVESTMENT:</b>		\$20,000 +GST	\$10,000 +GST	\$5,000 +GST	\$2,500 +GST	\$1,250 +GST
<b>Partner Benefits:</b>		Identification as a Principal Partner	Identification as a Gold Awards Partner	Identification as a Silver Awards Partner	Identification as a Bronze Awards Partner	Identification as an Awards Supporter
<b>Exclusivity within Business Sector</b>	We will not allow any of your competitors to be a partner of this Event	Yes	Yes	No	No	No
<b>Category Naming Rights</b>	You will be aligned with an award category and have naming rights for that award.	Yes – The two “Overall” Categories	Yes – One of Six Different Agency Categories	No	No	No
<b>Speaking Opportunity at Awards Dinner</b>	A 5-minute speaker spot will be offered as part of your partnership.	Yes	No	No	No	No
<b>Partner Video</b>	Opportunity to show 60-90 second ad/promo reel at Award Dinner	Yes	No	No	No	No
<b>Awards Dinner Gift</b>	Opportunity to provide branded gift to Awards Dinner attendees	Yes	No	No	No	No
<b>Authorisation to use RESCA Partner logo</b>	You will have authority to utilise the RESCA logo in your publications.	Yes	Yes	Yes	Yes	Yes
<b>Identification in Dinner Program*</b>	All of our supporters will be recognised within our Dinner Program.	Logo	Logo	Logo	Logo	Logo

**Note:** Our **Principal Partner** enjoys the benefit of being the **single and unique partner CHECK** at that level, in recognition of their flagship support. All other categories are open to multiple partners, pending your preferences for involvement and community exposure. RESCA will also consider in-kind support with items such as printing, audio-visual production, décor, website design and hosting, venue hire, catering, trophies, media support and so on. Let us know how we can create a package to meet your needs and interests through your support of our awards.

# Rotary

## Districts of NSW



## Emergency Services Community Awards

	Description	Principal Partner	Gold Partner	Silver Partner	Bronze Partner	Awards Supporter
<b>Advertising in Dinner Program</b>	Our Awards Dinner Program will be on each table at the event. You have an opportunity to position an advertisement within this program.	2 Pages	1 Page	½ Page	¼ Page	Nil
<b>Digital Marketing – Social Media</b>	As social media is one of the world's strongest marketing mediums, we will be recognising each of our Supporters through Facebook posts.	1x Partner Video 2x Individual Partner Post 1x Principal Partner ONLY Facebook Post. 2 x Facebook Posts that recognise all Supporters.	1x Individual Partner Post 1x Gold Partners ONLY Facebook Post. 2 x Facebook Posts that recognise all Supporters.	1x Individual Partner Post 1x Silver Partners ONLY Facebook Post. 2 x Facebook Posts that recognise all Supporters.	1x Bronze Partners ONLY Facebook Post. 2 x Facebook Posts that recognise all Supporters.	2 x Facebook Posts that recognise all Supporters.
<b>Nomination and Registration Confirmations</b>	Acknowledgement of Principle Partner and Logo in email communications.	Logo and Name	NIL	NIL	NIL	NIL
<b>Venue Banners</b>	Display of Partner banners at the Awards Dinner	2 Banners – on stage	1 Banner in Foyer	NIL	Nil	Nil
<b>Website</b>	Our website is not only the main place for information on RESCA, it is also where Nominations are made, and where all of the finalists' profiles are listed. This is a great opportunity to drive traffic straight to your website.	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo
<b>Website</b>	Banner advertisement on <a href="https://rotarydistrict9675.org/sitepage/resca">https://rotarydistrict9675.org/sitepage/resca</a>	Home page banner ad Partner page banner ad	Partner page banner ad	No	No	No
<b>Tickets to Awards Presentation Dinner</b>	The Awards Dinner is the main celebration of the awards.	1 table of 10	6 x Seats	4 x Seats	2 X Seats	NIL



## HOW DO I COMMIT TO SUPPORT YOU?

Select your level of Partnership and fill in the details below:

- |  |   |
|--|---|
| <input type="checkbox"/> Principal Partner | <input type="checkbox"/> Gold Partner   |
| <input type="checkbox"/> Silver Partner    | <input type="checkbox"/> Bronze Partner |
| <input type="checkbox"/> Awards Supporter  |   |

**Organisation Name (invoicing):**

\_\_\_\_\_

**Organisation Name (marketing):**

\_\_\_\_\_

**Address:** \_\_\_\_\_

**Suburb:** \_\_\_\_\_ **Postcode:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Social Media Handles:** \_\_\_\_\_

**Contact person for liaison:** \_\_\_\_\_

**Position:** \_\_\_\_\_

**Phone (Mob):** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact person for accounts:** \_\_\_\_\_

**Phone (Mob):** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Please ensure you supply a high-resolution EPS (with clear backgrounds) and JPEG image of your organization logo for marketing purposes.*

**Return the signed agreement to Paul Johnson, Secretary – E: [paul.johnston26@gmail.com](mailto:paul.johnston26@gmail.com)**

## ABOUT THE AWARDS

Whilst the seven individual Emergency Service Agencies – ESA's have their own internal awards, the NSW Rotary Emergency Services Community Awards (RESCA) is the only time all Emergency Service personnel, both paid and volunteer, are recognised in a combined awards program.

The Governor of New South Wales has been the Vice-Regal Patron of the Awards since their inception and Her Excellency, The Honourable Margaret Beazley AC QC, continues this support. The Premier of New South Wales The Hon. Chris Minns MP, Shane Fitzsimmons AO AFSM and Murray Kear AFSM, all serve as the Official Ambassadors and support our host the NSW Minister for Emergency Services, Youth Justice, Customer Service and Digital Government, **The Hon Jihad Dib MP**.

The Awards are open to all Emergency Service Personnel stationed in NSW, serving in either a paid capacity or as a volunteer with one of the following agencies:

 Fire and Rescue NSW	 Marine Rescue NSW	 Surf Life Saving NSW
 VRA Rescue NSW	 NSW Ambulance	 NSW Rural Fire Service
 NSW State Emergency Service		

## NATIONAL AWARDS

For the sixth year now, this project has been expanded to be National Awards. The Awards will take place in Canberra in November, where the two winners from NSW, join their two ACT and two Victorian colleagues, who are judged and awarded the National titles: National Officer in a Paid capacity and National Officer in a Volunteer capacity.

## THE AWARDS PROCESS

Emergency Service Personnel can be nominated by a colleague, family and any member of the community. Panels of independent judges, Rotarians across NSW, will then assess all nominees using three key criteria:

1. Community service over and above the call of normal duties which best exemplifies Rotary's motto of **Service Above Self** (i.e. community involvement when the nominee is outside working in his/her normal role).
2. Personal attributes
3. Contribution to his/her organisation

### The Rotary Districts of NSW Emergency Services Community Awards consist of:

-  **Four Finalists** for each of the Seven Emergency Service Agencies
-  **Seven Category Winners** – One winner for each of the **Seven** Emergency Service Agencies
-  **Two Major Overall Winners:**
  - Rotary NSW Emergency Service Officer of the Year Serving in a Volunteer capacity
  - Rotary NSW Emergency Service Officer of the Year Serving in a Paid capacity

These overall two winners then go forward **to be judged by a panel of interstate Rotarians** and attend the National Awards Ceremony held in Canberra.

### NSW Dorothy Hennessy OAM Emergency Services Youth Scholarship

-  **Four Finalists** selected from volunteers between the age of 18 and 25, with one winner of the \$1,000 scholarship

**2026 EVENT SCHEDULE – Key Dates for Partners**



**Monday 2<sup>nd</sup> March 2026**

Soft launch via social media.

Nominations Close: 30 April 2026

**Tuesday 23<sup>rd</sup> June 2026**

Location: State Parliament House

**Announcement of the Finalists – hosted by  
The Hon. Jihad Dib, Minister for Emergency Services**

At this event we introduce and announce our finalists. The Minister for Emergency Services announces our 28 finalists, representing our seven agencies and the 4 Youth Scholarship finalists.

There will be a press release outlining the finalists provided to media through the Minister's office. This is an ideal opportunity for you to come on board as a partner and depending on your choice of support, your logo can be utilised in our marketing, during the Finalists Announcement and leading up to the Awards Ceremony.



**Saturday 25 July 2026**

**Awards Presentation Dinner**

Location: Bankstown Sports Club

The Awards Presentation Dinner is the Main Event, with networking drinks on arrival, then moving into the more formal dinner component. An evening to celebrate not only our finalists, but all of our Emergency Service personnel.

Each of the 28 category finalists, and the 4 Youth Scholarship finalists, with their family and friends, attend the Awards evening, joined by the Commissioners of each of the ESAs, plus many State dignitaries. Previous dignitaries have included the former NSW Patron and National Patron, His Excellency General the Hon David Hurley and Mrs Hurley and The Hon. Jihad DIB, MP, NSW Minister for Emergency Services.

There will be a press-release in conjunction with this event as well as professional event photographers.



**WHY BECOME A RESCA PARTNER?**

By becoming a Partner of the Awards, your business will achieve many positive outcomes, including:

**Supporting two important Rotary/Emergency Service initiatives:**

- **PhD Research Scholarship** investigating Mental Health in Emergency Services Workers.
- **Emergency and Disaster Preparedness training**, by a competitively selected Vocational Training Team (VTT), to be connected with a developing country in the Asia/Pacific Region (Vanuatu in 2023-24 and Tonga in 2025/2026), to provide Disaster Preparedness Training.

**Enhancing your organisation's community standing** by choosing to become a supporter of RESCA, Rotary's ongoing commitment to 'Service Above Self' and Community Service. The Awards provide an opportunity to officially and publicly thank Emergency Service Personnel, meet their families, friends, Commissioners and colleagues to give back to those who support our communities in times of greatest need.

RESCA Partners will receive significant brand recognition through inclusion in marketing materials, media releases, digital media and event signage (based on the chosen partnership level).

Partners are invited to participate in all three (3) special events including:

- **the Launch** and opening of nominations in March via a soft launch to social media
- **the Announcement of the Finalists** at NSW Parliament House in June and
- **the Awards Presentation Dinner** at Bankstown Sports Club in July.

These awards give your business an additional way to recognise and reward the selfless works of all Emergency Service Workers.

**MEDIA and MARKETING REACH**

The Awards are promoted throughout NSW via a comprehensive marketing campaign using both traditional and digital media strategies.

**PARTNERSHIP LOGO EXAMPLES**



<<<Social Media Post



Awards Dinner Booklet>>>



<<<Awards Dinner Slide



Following the announcement of the finalists, we highlight one finalist per day leading into the awards night. Each finalist reaches between a few hundred to a few thousand people for each post. The highest reach for any one finalist was Andrew Ryan with over 33,200 people reached. The RESCA Principal partner would have their logo positioned on each of these posts.

We generate Media Releases for the Launch, the Announcement of Finalists and Awards Ceremony, which are circulated throughout NSW using general media outlets, Agency and Rotary networks. With the support of Rotary International South Pacific and Philippines Office Public Relations, we gain significant media traction. Our post event media reports provide evidence of the reach of our press articles, as well as Radio Clips. The newspaper coverage is widespread throughout NSW and is generally based on finalists or winners' locations, within each of the specific newspaper's areas.



The Awards are widely promoted by Rotary through their Clubs across NSW. Each of the five Rotary Districts hold a District Conference each year with representatives of the RESCA team attending to further promote the program. Pre-COVID, the RESCA team have attended Conferences of the Rotary Asia/Pacific Zone in Hobart (2018) and Christchurch NZ (2019) to promote to District Governors, District Governors Elect and District Governors Nominee, representatives from all Districts in Australia with a view to progressively strengthening the expansion of the Awards which commenced as a National Project in 2019.

**PARTNERSHIP TIMELINE:**

The sooner partners come on board, the more opportunities for exposure we can offer. As mentioned, these Awards involve three different events - Launch, Finalists Announcement and Awards Dinner - with each event presenting an ideal opportunity to promote your organisation as a supporter of RESCA.

To make this a smooth process, we have put together some critical milestones to ensure we gather your information in a timely manner, enabling processing and activating your exposure through RESCA.

**Milestones:**

Event or Exposure Type	Items Required	Deadline
Exposure at Launch	Logo*	20 February 2026
	Verbal Recognition	<b>2 March 2026</b>
Exposure at Finalists Announcement	Logo	1 May 2026
	Verbal Recognition	<b>23 June 2026</b>
Exposure at Awards Dinner	Logo	1 July 2026
	Dinner program advertisement	1 July 2026
	Verbal Recognition	<b>25 July 2026</b>
Exposure through Social Media	Logo, Company Slogan**	As soon as committed as partner
	Video***	<b>25 July 2026</b>

*\*Logo placement will be proportionate to the engagement level*

*\*\*Social Media will be determined based on timings. Commitment to social media post numbers will vary based on timeframe between confirming partnership and Awards Dinner.*

*\*\*\*Please refer to earlier table for partnership entitlements.*

**FOR MORE INFORMATION, PLEASE CONTACT:**

**Warwick Richardson – Chair - 2026 RESCA Committee**

**wardenmobile@gmail.com    0418 978 555**

**OR**

**Dot Hennessy – Co-Chair – 2026 RESCA Committee**

**dothennessy@gmail.com    0412 120 314**

**<https://rotarydistrict9675.org/sitepage/resca>**

**<https://www.facebook.com/RotaryESCawards/>**